

# PAUL M. WATSON

WEB DEVELOPER

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## Profile

Experienced web developer comfortable in creating, developing and sustaining ideas with both technical professionals and business owners. A practical passion for the advancement of the Internet and the World Wide Web into all spheres of life.

## Skills

### Web Development

Rapid development of ideas into working web-facing systems followed by iterative enhancement based on user interaction.

### Web Design

A desire and skill to create clear designs that focus on the richness of the content and services for the benefit of user experience.

### Conceptualisation

Ability to analyse trends, markets, user and business needs for the development of innovative concepts able to advance existing systems or begin new businesses.

## Technical

HTML5	Ruby on Rails	Subversion
CSS3	Ruby	Git
JavaScript	MySQL	Omnigraffle Diagramming
jQuery	RSS/Atom	Balsamiq Wireframing
JSON	Objective-C	Internet Explorer 6+
REST	Cocoa Touch	Firefox 3+
XML	.NET Framework	Mac OS X
Adobe Photoshop	C#	Windows 95-XP
Adobe Fireworks	node.js	iOS (iPhone & iPad)
Photography	MS-SQL	Ubuntu Linux

## Experience

### [MUZU.TV](#)

Senior Web Developer

2010-2011

MUZU.tv is Europe's largest online provider of officially licensed music videos (including the Big Four record labels) with over a million unique views a month. I was brought in to lead an established web-team in the development of new on and off-site features while maintaining and improving the existing site. During my time at MUZU.tv we undertook a successful site-wide revamp and continued to increase on and off-site views month by month. I engaged with senior management and the site operations and back-end development teams. I learned a lot about running and deploying new code to a live, heavily trafficked website.

### [The TSSG](#)

Web Developer

2005-2010

Co-founded, secured national funding for and developed the [FeedHenry](#) project. Responsibilities included conceptualisation, graphic design, front-end implementation, systems architecture, back-end prototyping, usability and user-experience testing. I worked directly with senior customers in leading Irish telecoms companies. I continued to successfully secure national funding for the TSSG and was the technical lead on a proposal to the European FP7 funding programme. I also consulted on and produced conceptualisations, mockups and prototypes for various TSSG projects including working with a senior customer in a leading Irish publishing company from initial idea conception through to beta service delivery. Throughout this work I have worked in and led small to medium teams dealing with software developers, graphic designers, marketing and sales professionals, external contractors, PhD students,

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## The Code Project

2004-2005

### Web Developer

Responsible for developing new features and maintaining existing systems (back-end and front-end) on the world's largest Microsoft developer website. Worked with an international team reaching from Canada to India to Australia to South Africa. Also interacted with the 5 million strong Code Project community.

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## Bluegrass Digital

1999-2004

### Web Developer

Recruited as a junior web developer and over the course of 5 years was promoted to senior web developer (front-end and back-end) with responsibilities including formal specification creation, customer interaction and user interface design. Customer facing, on-site role including contractor negotiations.

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## Radio Retail

1998-1999

### Developer

The creation and operation of an internet based in-store radio broadcasting system. This involved the development of a client-server system able to stream audio files to multiple locations with a minimum of user interaction. My role also included working with store managers in the deployment of hardware and continued operation of the software.

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## *Education*

Apart from school and a 4 month programming diploma formality I have been educated through experience. Working with excellent coders, designers, thinkers and managers has taught me most of what I know. My father is a programmer and brought home our first computer when I was 13 years of age. From that day till now I have used computers on a daily basis. At the TSSG I worked with highly educated people and further grounded my understanding of the pros and cons of formal education and self-taught and of theoretical projects and work experience.